

Andrés Israel Umaña Sedó

Visual Designer & Jr. Front-end Web Developer

israel@soluciondigital.cr // Phone: +506 87372986
https://www.linkedin.com/in/israel-umana-sedo/



About me

Accomplished Visual Designer and Front-End Web Developer with a strong background in advertising design and user experience/user interface design. I have extensive experience working with tourism and travel clients, delivering visually appealing and user-friendly solutions tailored to their unique needs. I am deeply committed to teamwork and am skilled in utilizing various work-methodologies to achieve outstanding results. My eye for design and my technical expertise make me an asset to any team, and I am excited to bring my skills to your project.

Work Experience

Freelance Web Designer / Developer

2016 - Present

- Designed, developed and configured a Costa Rican tours booking system website using technologies such as WordPress, WooCommerce and the WooCommerce Booking plugin.
- Worked with a variety of clients, building sites from provided design mock-ups, well as from scratch, using platform technologies such WordPress and Squarespace. Improved the client design idea to fit web design standards.
- Designed and developed the look and feel of a brand and commercial website from scratch, creating all the graphic assets, selecting typography, photographing the site, understanding the client necessities, and creating advertising for social networks.
- Migrated to a new hosting service and administrated two real state web sites, helping to improve the design, architecture, and security.

UX / UI Development

Freelance - 2020

- Improved the UX and designed the UI of a web application for internal business use. Worked in a two-member team that managed the project to its end and was in charge of the communication.

Client: Costa Rican Banks Association (Asociación Bancaria Costarricense).

Technologies used in the project: SQL, Rails, React, HTML, SCSS, JavaScript and Git.

Growth Acceleration Partners [Nearshore]

Web Content Developer

2018 - 2020

- Web content developer for a very well-known company that develops software in the U.S.A. I was part of the Costa Rican team in charge of keeping the site alive related to advanced content management.

Technologies used in the project: SiteCore, HTML5 and CSS3.

Internships

Web Design Agency (Cinética)

02/2013 - 08/2013

Activities and skills developed:

- Graphic design for social networks
- Photography editing
- Web assets optimization

Computer Counselors and Office Equipment of Costa Rica S.A. (ASEQSA)

09/2007 - 02/2008

Activities and skills developed:

- Customer service
- Assembling computers and servers
- On-site technical service
- Network administration and maintenance
- Communication with equipment providers from the U.S.A.
- Technical repairs and maintenance

Academic Formation

Advertising Design Bachelor's Degree

Veritas University

2009 - 2017

- Established a solid foundation on design concepts towards analog and digital media.
- Developed a particular interest in web design and understanding of front-end technologies.
- Built a UX mindset. **The user, as the center of everything.**

High school and Computer Science Technical Degree on Networking

Professional & Technical High School "Dos Cercas"

2001 - 2007

- Developed a passion for computers, specifically for web technologies.
- Assembled and maintained of computers, servers, and networking.
- Learned HTML/CSS and fundamentals of JavaScript.

Courses & Seminars

Courses

- 2006 Linux (Samba) Networking. CIPET
- 2006 Structured cabling. CIPET
- 2006 GNU/Linux core coursework. CIPET
- 2006 Basic HTML. E-Training Corp & National Institute of Learning (INA)
- 2006 Advanced HTML. E-Training Corp & National Institute of Learning (INA)
- 2007 Dream Weaver MX. E-Training Corp
- 2009 Applied Computing. Veritas University
- 2010 Digital Design I. Veritas University
- 2011 Digital Design II. Veritas University
- 2011 Video Animation. Veritas University
- 2011 Digital Design III. Veritas University
- 2019 Visual Design I. CENFOTEC
- 2019 Web Design I. CENFOTEC
- 2019 Programming Fundamentals (JavaScript). CENFOTEC
- 2019 Data Bases Fundamentals (SQL). CENFOTEC
- 2019 Visual Design II. CENFOTEC
- 2019 Web Design II. CENFOTEC
- 2019 Dynamic web programming (JavaScript). CENFOTEC
- 2021 Advanced CSS and Sass: Flexbox, Grid, Animations and More! UDEMY
- 2021 Sketch from A to Z: Become an app designer UDEMY

Seminars

- 2007 Wireless Networks. INCECOM

Skills

Soft skills

- | | | |
|-------------------|-----------------------|--------------------|
| Creative thinking | Teamwork | Time management |
| Problem solving | Organizational skills | Detail-oriented |
| Conceptual skills | Optimization of tasks | Client interaction |

Hard skills

- | | | |
|-----------------------|---------------------|--------------|
| Graphic Design | Typing | Sound Design |
| UX/UI Design | Mac OS fluency | |
| Branding | SCRUM Methodologies | |
| Responsive Web Design | Video Editing | |
| Agile Methodologies | Music Composition | |

Front-end Skills

- | | | |
|--------------|------------------|----------|
| HTML5 / CSS3 | CSS Grid Layout | GIT |
| SASS/SCSS | DOM Manipulation | GitHub |
| JavaScript | WordPress | NPM |
| Flexbox | Squarespace | Terminal |

Software Skills

- | | | |
|------------------------|--------------------|--------------|
| Sketch | Adobe Premier CC | MAMP |
| Adobe Photoshop CC | Adobe InDesign CC | MS Office |
| Adobe Illustrator CC | Figma | Ableton LIVE |
| Adobe After Effects CC | Visual Studio Code | |

{ | < 3 SVG }

Languages

- Spanish (Native)
- Portuguese (Studying B2)
- English (Fluent C1)
- German (Studying A1.c)